

FUNDRAISING PROMOTIONAL PARTNERS

HAUNTED HIGH and YOUR Club/Organization

A Partnership with major club/organization at high schools or colleges

This program is available for non-Oconomowoc organizations and only one organization per school – must be approved by the Haunted High Project Manager

- Your club/organization picks a NIGHT for YOUR SCHOOL and Haunted High will:
 - o Put that night on our website and have signage at Haunted High ticket booth
 - o Keep track of all kids from your school (**and adults**...if they say they are from that school) with IDs – *(the adult kick-back is new this year)*
 - o Give the club back **\$3/head** for all who show their ID on that night *(or adults who state they're connected with that school) – Please note that the students attending HH do not get \$3 off (and cannot use other coupons or promotions that may exist). The promoting club receives the funds.*
- Haunted High gives you the following support and materials:
 - o A large format poster (you can add a notice across it saying: XXX Students – Attend Oct. x and our xxx club raises funds!)
 - o As many 11 x 17 posters as you need – again you can add your “Night” info – then put these in their School and other appropriate places!
 - o **PLUS** printed or electronic/template flyers you can customize. You can send these out by email and by school Facebook to all students urging attendance on the designated night!
 - o Five free t-shirts (more if you have a specific plan for them and need more)
 - o Audio and video files you can use and customize too – share with students, etc.
 - o You can take a press release from our website and customize to advertise “ your night”
 - PLEASE NOTE: When advertising your “night” you must not black out or remove all the other nights! And the Haunted High website (www.hauntedhigh.info) should always be included in promotional efforts.

If only 200 people come from your school on your designated night – you would receive \$600! What a fun, easy way to fundraise!

Cannot be combined with Advance Group Sales or other Discounts.

To become a Haunted High Fundraising Partner, please contact Tamara Hauck (262-443-0444 or contact@hauntedhigh.info) or your marketing rep. Please hurry – Haunted High opens October 1 and is open every Friday and Saturday in October through the 29th. To maximize your fundraising, you should reserve your night soon and start marketing around your school!!!